Stonebond.

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Land in Partnership



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Stonebond.



GRAHAM CHERRY

Co-Chairman

RICHARD CHERRY

Co-Chairman

WHO WE ARE

Stonebond is a privately owned housebuilder focused on the delivery of high quality, mixed-tenure developments across our six regional operations.

We work in partnership with Registered Providers, Local Authorities, PRS Investors and Homes England, whilst also delivering private housing schemes.

Our business was established over 40 years ago and is privately funded by the Cherry family, who were the founders of Countryside Properties. The vision for Stonebond is to grow the business, creating a lasting legacy that redefines housebuilding through the experience, expertise and skill gained over many years of success in the industry.

Our attention to detail in placemaking and designing premium homes is reflected in our commitment to customer service. Our knowledgeable team are on hand to ensure the purchase of a new home is as straightforward and pleasurable as possible from start to finish.

⁶⁶ Our vision is to be the developer of choice to our partners, to make the housebuilding process as seamless and easy as possible, aiming to build homes that are not just valued, but create value. ⁹⁹

ANDREW CORNELIUS

Group Chief Executive

OUR 6 REGIONS





MARK RUSSELL Land & Partnerships Director

Manchester mark.russell@stonebondltd.com 07730 064854





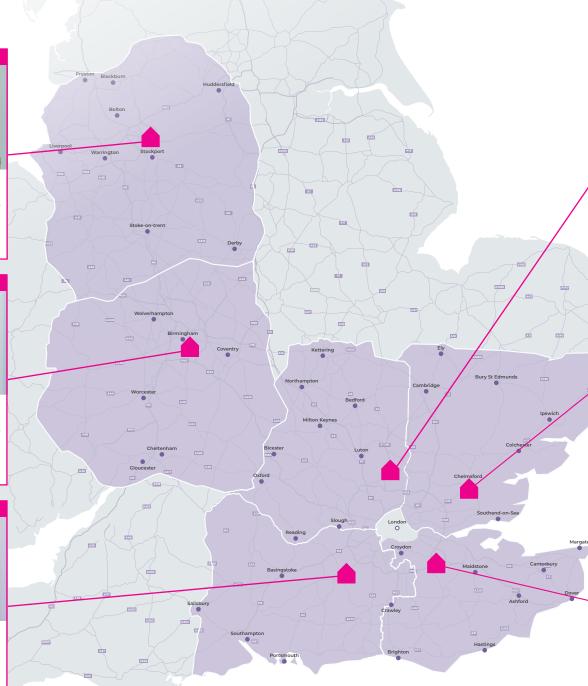
DANIEL FORRESTER Land & Partnerships Director

Solihull daniel.forrester@stonebondltd.com 07756 503902



JAMIE CHALMERS Senior Land & Partnerships Manager

Guildford jamie.chalmers@stonebondltd.com 07759 527261



ST ALBANS



AMELIA CHERRY Land & Partnerships Director

St Albans

amelia.cherry@stonebondltd.com 07597 405160

CHELMSFORD



DAVID KWAN Land & Partnerships Director

Chelmsford david.kwan@stonebondltd.com 07731 528735



JOSH BERISFORD-INCE Senior Land & Partnerships Manager

Sevenoaks josh.berisford-ince@stonebondltd.com 07395 883636



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LAND SERVICES









Value is created through the delivery of high quality spaces and places.

Our skills in unlocking planning are unrivalled. Each Region has dedicated in house planning teams who hold expertise in promoting sites through the planning system.

Planning Delivery

As a privately owned SME, we hold flexibility in the schemes we can deliver.

We are able to contract on schemes at all junctures of the planning process. From purchasing sites with an existing Outline consent to delivering detailed consents already in place where a delivery partner is sought.

Consortium Partners

Stonebond have established relationships with master developers such as Urban&Civic and Land Improvement Holdings.

We are able to deliver smaller parcels within a larger scheme working within Design Code's and master developers wider visions to accelerate delivery.

We work as gateway developers to set the scene of high quality build, adding value for the rest of the development. We work on large urban extension schemes and are regularly selected as the gateway developer of choice to delivery the first phase. This ensures high quality is delivered from the outset to uphold value into future phases.



Working in Partnership

We work in partnership with many affordable housing providers and Build to Rent fund operators who do not have the planning resource in house to deliver mixed tenure schemes from the outset but have ambitious growth plans themselves.

We offer a 'one stop shop' consultancy through land and build contracts to deliver the planning approval, design and specification of high quality mixed tenure schemes.

OUR PARTNERS





Land Owners

We work directly with land owners and are well-known for delivering a legacy product where this is of the utmost importance.

We are also able to work in partnership with landowners through sharing costs and risk and can work under various revenue share models.

As a privately owned SME we have a quick decision making process internally, with swift board approvals. This ensures we can exchange contracts without delay.

Agents / Promoters

We secure land by working closely with both trusted independent and national agencies.

We pay introductory fees for genuine site introductions and work closely with our partners.

We are able to work with promoters to deliver sites to ensure a development partner is involved, offering security to Local Authorities on delivery. We can share planning costs and work with promoters to unlock consents.

Public Sector Partnerships

Stonebond work directly with Public Sector bodies such as Homes England and directly with Local Authorities.



Why Partner with Stonebond

- > We are a partner of choice for landowners, agents, affordable housing providers and fund operators
- > We are a future thinking developer, offering long term ongoing partnerships with shared vision to leave a legacy
- > Experienced management team with demonstrable track record
- > Unlocking sites for landowners
- > Planning delivery
- > Flat management structure
- > Quick decision making
- > Privately funded with financial strength and a strong balance sheet
- > No third party finance
- > We have fully developed processes, systems, procedures and corporate governance
- > 5* Housebuilder awarded by the HBF
- > Premier Quality Recognition Award









Homes England Partnership



Dynamic Purchase System (DPS)

Stonebond are a member of Homes England's DPS, an approved panel of delivery partners.

The DPS allows for approved developers to work in partnership to deliver public land. Homes England market many sites specifically to SME's within their Land Hub.

Homes England Grant Funding

Homes England's Affordable Homes Programme provides grant funding to support the capital cost of developing affordable housing for rent or sale.

Working with our affordable housing partners, many of our schemes are supported through Homes England Grant Funding awarded to the Registered Providers we deliver homes for.





CASE STUDIES Consortium Developer

Linmere, Houghton Regis, **Central Bedfordshire**

> Linmere is an urban extension totalling 5,500 homes to the North of Dunstable in Houghton Regis, a key location within the Oxford - Cambridge Arc.

The site is owned by a consortium with Lands Improvement Holdings as the masterplanner developer who dispose of serviced land parcels.

The benefits of working with a master developer partner was the alternative tenure offering to an already live site. With 3 other housebuilders on site, this scheme accelerated delivery across the site

Stonebond purchased the scheme in partnership with Settle Housing Group. The S106 obligations across the site were for 10% affordable housing but working with Settle we structured an additional 128 affordable homes to be delivered utilising Homes England Grant Funding.

DELIVERED IN PARTNERSHIP WITH settle_o

total homes	DESIGNATION Urban Extension	PL Pu an Ou
AFFORDABLE	CONTRACT STRUCTURE	STA
'/()%	Unconditional	Or

urchased with n existing wider utline Consent

Purchase

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CASE STUDIES Planning Promotion

The Crescent, Goff's Oak, Hertfordshire

> The Crescent at Goff's Oak was a Greenbelt allocation for 25 homes within Broxbourne's Local Plan.

Stonebond worked closely with the Council to achieve a planning permission for 38 dwellings which represented an uplift of 13 dwellings from the allocation whilst still achieving the Council's key aspiration of a large swathe of public open space to act as a focal point for the village of Goff's Oak.

Martin Correction

TOTAL HOMES	PLANNING	PLANNING
70	DESIGNATION	Local Plan
38	Greenbelt	Promotion
AFFORDABLE	CONTRACT	STATUS
	STRUCTURE	Completed
73%	Subject to	Spring 2023
	Planning	

DELIVERED IN PARTNERSHIP WITH



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CASE STUDIES Premium Housing

Radio Place, St Albans, Hertfordshire

Radio Place was purchased in Summer 2020 with an existing Reserved Matters Consent.

The land had been promoted within the Greenbelt for release as contaminated brownfield land from its existing use as a cucumber factory.

Stonebond purchased the site unconditionally which allowed for an immediate start on site.

The scheme was completed in December 2022 comprising 24 private homes and 3 shared ownership properties for Watford Community Housing Group.

With existing neighbours and the previous landowner living next door, the site was delivered sensitively within an aspirational market in St Albans.

DELIVERED IN

watford community housing

	total homes 27	DESIGNATION Greenbelt Brownfield Land	PLANNING Purchased with Detailed Planning
	affordable 11%	CONTRACT STRUCTURE Unconditional Purchase	status Completed Winter 2022
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CASE STUDIES Partnerships

Springfield Road, Chelmsford, Essex



	Brownfield	
E	CONTRACT STRUCTURE	
%	Unconditiona	

TOTAL FLATS

61

DESIGNATION

PLANNING Purchased with Detailed Planning

al **Purchase**

STATUS Completed Spring 2023

> Springfield Road is a City Centre Urban Regeneration scheme being delivered in partnership with Home Group Housing Association located in Chelmsford, Essex.

The site was purchased with an existing detailed planning consent for delivery of 61 flats over 4 storeys.

With intention to deliver as private for sale, working in partnership with Home Group, a need was present for shared ownership and affordable rented accommodation with Chelmsford Borough Council.

Utilising Homes England Grant Funding, this scheme was converted to deliver 100% affordable flats whilst delivering a high quality product.

> DELIVERED IN PARTNERSHIP WITH

Gateway Developer

CASE STUDIES

Waterbeach, Cambridgeshire



TOTAL HOMES	DESIGNATION Urban Extension	PLANNING Purchased with an existing wider Outline Consent
AFFORDABLE	CONTRACT STRUCTURE	
52%	Subject to Planning	STATUS On Site

> Urban&Civic are the masterplanners for this 250-acre site in Waterbeach, north of Cambridge with sustainability at the forefront of their thinking.

The scheme has Outline planning for 6,500 new homes. Stonebond are working in partnership to deliver the first gateway parcel of 89 homes. Reserved matters approval was achieved in a timely fashion under a PPA with South Cambridgeshire Council, and responded to a Design Code set by U&C.

We were selected on the basis of our approach and ability to create a sense of arrival at the gateway to the parcel with active street frontages. The scheme is a fully electric with vehicle charging points and utilising air source heat pumps to deliver a truly sustainable development.

We are working in partnership with Longhurst as the affordable housing provider to deliver 28 affordable homes.





CASE STUDIES Conditional Contracts

Herne Bay, Kent

> The Former Driving Range in Herne Bay, Kent is the first site for the Sevenoaks region and comprises 78 homes to be delivered in partnership with Orbit.

The site exchanged subject to planning in April 2022, with the benefit of an allocation for residential development in Canterbury City Council's adopted Local Plan.

Stonebond achieved detailed planning permission in September 2022 before completing with the landowner and Orbit in October 2022.



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STONEBOND 6P'S



People

Our employees are critical to the long-term success of our business. We provide employment and development opportunities in a fast paced and inclusive working environment.



Planet

We can't survive without our planet and our planet can't survive without us. We need to work together to create a bright future for all.



Pipeline

The Group has a high-quality land bank following another successful year in the land market. A key driver in the long-term success of the Group relates to the quality and visibility of our pipeline of sites. We are continually pushing for new high quality land opportunities.

Partnerships

We have a true passion for partnerships. By working in a collaborative manner with our partners and suppliers, we are helping to solve the UK's housing crisis by providing truly affordable homes. We are committed to being the partner of choice.

Product

We deliver high quality and sustainable new homes. We are extremely proud to have been awarded the maximum 5-star HBF customer satisfaction rating.

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Performance

The Group assesses it's performance against a number of clearly defined financial and non-financial key performance indicators. We have delivered a strong operational performance in recent years with significant growth in volumes, revenue and profitability. We have also delivered exceptional results across our: HBF rating for private customers, partner satisfaction survey, annual employee survey and our annual stakeholder survey.



Let us maximise your land's value

www.stonebondproperties.com/ land-acquisition/



stonebondproperties.com



Stonebond.



CHELMSFORD

Stonebond Properties (Chelmsford) Ltd, Stonebond House, 132-136 New London Road, Chelmsford, Essex, CM2 ORG

T: 01245 377299 E: chelmsford@stonebondltd.com

ST ALBANS

Stonebond Properties (St Albans) Ltd, First Floor, St Peters House, Victoria Street, St Albans, Hertfordshire, AL1 3WZ

T: 01727 482284 E: stalbans@stonebondltd.com

SOLIHULL

Stonebond Properties (Solihull) Ltd, 2030 The Crescent, Birmingham Business Park, Solihull Parkway, Birmingham, B37 7YE

T: 01216 303490 E: solihull@stonebondltd.com

GUILDFORD

Stonebond Properties (Guildford) Ltd 1 Bishops Wharf, Walnut Tree Close, Guildford, Surrey, GUI 4UP

T: 01483 904269 E: guildford@stonebondltd.com

SEVENOAKS

Stonebond Properties (Sevenoaks) Ltd, Ground Floor, 1 Suffolk Way, Sevenoaks, Kent, TN13 IYL

T: 01732 247214 E: sevenoaks@stonebondltd.com

MANCHESTER

Stonebond Properties (Manchester) Ltd, Suite 5, First Floor, Egerton House, Towers Business Park, Didsbury, Manchester, M20 2DX

T: 01617 103571 E: manchester@stonebondltd.com